



New York League of Conservation Voters

Communications Fellowship

As a Communications Fellow at the New York League of Conservation Voters (NYLCV), you will play a crucial role in supporting our communications efforts to advance our environmental policy goals, raise awareness about our educational programming, and promote sustainability across New York State. This Fellowship offers an opportunity to gain valuable hands-on experience in the field of communications and environmental advocacy.

Among the communications functions you may be asked to perform:

Social Media Management:

- Monitor and maintain NYLCV's social media channels, including Facebook, Twitter, Instagram, and LinkedIn.
- Draft engaging and informative social media posts to promote NYLCV's mission, events, and initiatives.
- Monitor trends and news related to environmental issues and engage with the online community.

Content Creation:

- Assist in drafting press releases, media advisories, speeches, and other written materials to communicate NYLCV's positions and announcements.
- Contribute to the development of compelling content for NYLCV's website, blog, and newsletters.
- Help create visually appealing materials, including infographics, presentations, and videos.

Research and Analysis:

- Conduct research on environmental legislation, policy developments, and other relevant topics.
- Compile data and statistics on environmental issues such as clean transportation, clean buildings, and various environmental legislation.
- Prepare summaries and talking points that can be used by senior staff for media appearances and public speaking engagements.

Event Support:

- Attend and provide communications support for press conferences, rallies, educational events, and other public engagements organized by the NYLCV Education Fund.
- Assist with event coordination, including logistics, media outreach, and on-site support.
- Capture photos and videos for social media and promotional purposes.

We are looking for people who are eager to learn, are comfortable taking direction and, most of all, care about the environment. We are looking for people with any of the following skills:

- Writing
- Graphic Design
- Social Media
- Photography
- Videography

Time Commitment and Compensation

The Communications Fellow will be required to work between 15 and 20 hours per week with a pay rate of \$20/hr.

Please email your resume and a letter of interest to Devin Callahan at dcallahan@nylcv.org.

About the New York League of Conservation Voters

The New York League of Conservation Voters is the only non-partisan, statewide environmental organization in New York that takes a pragmatic approach to fight for clean water, healthy air, renewable energy, and open space. For thirty years, NYLCV has worked to lobby state and local governments on environmental policy, provide objective information to the public, and hold elected officials accountable. For more information, visit www.nylcv.org.

About the New York League of Conservation Voters Education Fund

The New York League of Conservation Voters Education Fund (NYLCVEF) educates, engages and empowers New Yorkers to be effective advocates on behalf of the environment — from clean energy and funding for parks, to solid waste and green buildings. NYLCVEF educates New Yorkers about environmental issues and the environmental decision-making processes at the local, regional, state and federal government levels; engages all sectors – elected officials, policymakers, businesses, community groups and grassroots citizens – in open, non-partisan discussion about sustainability policies in order to achieve the environmental breakthroughs that New York needs; and empowers New Yorkers to make environmental change by engaging them in the civic process.